
Application form – ADIO startup matching program

Startup overview

 \* Mandatory

|  |  |  |
| --- | --- | --- |
| **Company Name\*­­** |  **URL\*** | **Click or tap here to enter text.** |
|  |  |
| **Applicant Name\*** |  **Applicant**  **Position\*** | **Choose an item.** |
|  |  |
| **Industry Type\*** | **Choose an item.** |  **Other** | **Click or tap here to enter text.** |
|  |  |
| **Contact E-mail\*** |  | **Contact Phone\*** |

Investment overview

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Capital raised by date\*** | **Choose an item.** |  | **Current round type\*** | **Choose an item.** |
|  |  |
| **Investment type\*** | **Choose an item.** |  |  |  |
|  |  |

Business overview

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Current users/subscribers** | **Click or tap here to enter text.** |  | **Annual revenue (approx..), AED** | **Click or tap here to enter text.** |
|  |  |
| **Burn rate, AED** | **Click or tap here to enter text.** |  | **Geographic presence** | **Click or tap here to enter text.** |
|  |  |
|  |  |
| **Total No. of employees\*** | **Click or tap here to enter text.** |  | **No. of tech/eng. employee\*** | **Click or tap here to enter text.** |



Names and Roles of C-Suite: \*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  **Name** | **Click or tap here to enter text.** |  |  **Role** | **Click or tap here to enter text.** |
| **Name** | **Click or tap here to enter text.** |  | **Role** | **Click or tap here to enter text.** |
| **Name** | **Click or tap here to enter text.** |  | **Role** | **Click or tap here to enter text.** |

Additional information



|  |
| --- |
| **Describe your product/technology in 2-3 sentences** |
| **Click or tap here to enter text.** |
|  |
| **Please tell us about your industry and your motivation behind the startup** |
| **Click or tap here to enter text.** |
|  |
| **Who are your biggest competitor – globally and in MENA? How do you differentiate?** |
| **Click or tap here to enter text.** |
|  |

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| --- |
| **Why are you applying to this program?** |
| **Click or tap here to enter text.** |
|  |
| **What will be your anticipated impact to the AD ecosystem?** |
| **Click or tap here to enter text.** |

